PATH TO IMPACT



The world is always being created and renewed. What is here today was only an idea yesterday. Someone took an idea and made it manifest in the world. Our lives and careers exist as a channel for creating something new in the world, expressing ourselves authentically. When this creative expression serves a larger purpose, being of use to others, we generate impact and create a legacy. The pathway towards impact begins with an understanding of ourselves (Inner Awareness). We then commit ourselves towards creating a solution for a need in the community (Initiative). Along the path, we learn to engage with others (Influence) and our develop the knowledge and competence (Information) in our chosen field. When we cultivate these four aspects of ourselves, we walk along the pathway leading to impact.

A life is not important except in the impact it has on other lives. ~ Jackie Robinson

This model was developed by Antonius Tsai



Inner Awareness – What is my "Why"? What do I bring to the table?

- I am actively cultivating my natural talents.
- I have a clear sense of my unique purpose in life and career.
- I have a vision of the person I want to become.

Prompt 1: Why did I go into my professional field? How has that changed?

Prompt 2: What is my "Why"? What am I called upon to address?

Prompt 3: What do I bring to the table?

Prompt 4: How do I live with greater authenticity?



Information – What will be my area of expertise?

- I have a world-class level of knowledge in my professional niche.
- I have a disciplined process for developing greater mastery and expertise in my field.
- I am recognized in my field as a thought leader.

Prompt 1: What have I always been interested in?

Prompt 2: How might I integrate my interests into my professional work?

Prompt 3: What will be my area of expertise? (at a world-class level)

Prompt 4: How will I deepen and develop that expertise?



Influence – Whom will I work with?

- I have (or belong to) a highly functional and productive team.
- I have a large network of connections in my professional field and in adjacent fields.
- I have a strong reputation in my field as a highly effective and trustworthy person.

Prompt 1: Where are the communities that I belong?

Prompt 2: What do I need from others? What do others need from me?

Prompt 3: Whom will I work with?

Prompt 4: How might I deepen my connection and relationships with others?



Initiative – Where do I focus and act to capitalize on opportunities?

- In my professional circles, I am the person who initiates action.
- I have a track record of achieving results; I am known as a "closer".
- I am the person people turn to when facing the most challenging problems.

Prompt 1: What were the most rewarding risks I have taken in my life?

Prompt 2: What are the opportunities ahead of me now?

Prompt 3: Where do I focus and act to capitalize on opportunities?

Prompt 4: What inner resistance and limiting thoughts must I acknowledge and overcome?