



TRUTH

Am I saying what I know to be true?

The (uncomfortable) truth of the situation is...

Exercise 1: Your Sources



Personal

What is the truth of the Self?



Interpersonal

What is the truth of the Other?



Epistemological

What is the truth of the Evidence and Reason?

Exercise 2: Greater Transparency



What am I intentionally omitting?

What would I rather not say?



Where am I exaggerating my claims?

How did I come to the conclusion?



Where am I lacking evidence?

How did I get my information?

Am I saying what I know to be true?

Pitfalls & Sanity Check

- Am I holding something back?
- If I were the audience, what level of candor would I want?
- Does the communication accurately describe the situation?

INFORMATION



INFORMATION

What is the relevant evidence for what I'm saying?

What a reasonable person needs to know is...

Exercise 1: Make It Sticky

Use the five senses to describe the situation you are communicating about (list three words each)



Exercise 2: Visualize It



What image(s) will best communicate your information?



What data sources are available for charts and figures?

What is the relevant evidence for what I'm saying?

Pitfalls & Sanity Check

- Do I have a good grasp of what I am talking about?
- Is the information being presented using effective means?
- What additional information can I point my audience to?

CONSTRUCTION