

THE LEADER'S JOURNEY

THE MOUNTAIN WITH NO TOP

THE SUNNY SIDE

The side of action, communication, and external impact

Defined by: authenticity
Key Contribution: vision/unique service

THE SHADOW SIDE

The side of reflection, consolidation, and internal transformation

"Unique"
Opportunities Chase You

Brings Unique and Authentic Perspective

Solves Challenging Problems

Stable, Reputable Positions

Does Generic Tasks

"Commodity"
You Chase Opportunities

Where am I on this journey?

What is my next 'checkpoint'?

What current pitfalls and obstacles must I overcome?

